



DANBURY FAIR

7 Backus Avenue, Danbury, CT 06810

OVERVIEW

Danbury Fair is one of the largest shopping centers in New England. Nestled in northern Fairfield County snug against the New York State border, at the intersection of I-84 off of I-684, often referred to as “The Gateway to New England”. Danbury Fair’s easy access from the interstate offers families and tour buses a quality stop to shop and dine while traveling through New England. Shoppers from the surrounding communities also come to take advantage of the low 6.35% sales tax and the annual back-to-school tax-free week.

The mall is located on the site of the historical Great Danbury Fair (1869-1981) which attracted tourists for miles, and the now reinvented destination continues to draw families and tourists for the robust shopping, dining and entertainment offerings. The premier shopping destination featuring a collection of over 180 stores including Apple, Target, Primark, Macy’s, L.L.Bean, Urban Outfitters, Anthropologie, Athleta, Free People, lululemon, Swarovski, Williams Sonoma, Ulta Beauty, Lego, Dick’s Sporting Goods, Sephora and more. Hungry shoppers will also find great dining options including: The Cheesecake Factory, Shake Shack, Longhorn Steakhouse, Danbury Family Diner, Golf Lounge 18, Chick-fil-A, Starbucks and more.

NEARBY ATTRACTIONS

DANBURY FAIR



Located next to
Danbury Municipal Airport

20 hotels and inns
located nearby

LOCATED NEAR:
Western Connecticut State University
Richter Park Golf Course
Danbury Ice Arena
Danbury Railway Museum
Danbury Museum & Historical Society
Candlewood Lake

ANTHROPOLOGIE

ATHLETA

BARNES & NOBLE

BATH & BODY WORKS

THE CHEESECAKE FACTORY

CHICK-FIL-A

DICK’S SPORTING GOODS

DANBURY FAMILY DINER

FREE PEOPLE

GOLF LOUNGE 18

H&M

J.CREW FACTORY

LEGO

L.L.BEAN

LULULEMON

LONGHORN STEAKHOUSE

MACY’S

PRIMARK

ROUND1 BOWLING & ARCADE

SEPHORA

SHAKE SHACK

STARBUCKS

SWAROVSKI

TARGET

ULTA BEAUTY

URBAN OUTFITTERS

WILLIAMS SONOMA

180+ RETAILERS

MUST EXPERIENCE

Visit The Double-Decker Carousel in the Food Court that gives a historical nod to the Great Danbury Fair.

TOURISM PROGRAMS

VISITOR SAVINGS PASS

The Visitor Savings Pass is complimentary and provides special savings, services and amenities from participating stores, restaurants and attractions - valued at up to \$750 in savings. Available for all visitors in digital format with password for access. Upon request: customized vouchers with company logo provided in PDF format for client distribution.

RESORT & HOTEL SHOPPING PACKAGES

This award-winning program provides visitors with resort/hotel accommodations, amenities and added-value shopping. Plus, hotels located on the front doorstep of shopping destinations create a Shop & Stay experience.

SERVICES & AMENITIES

Danbury Fair offers many amenities to enhance the guests' experience including comfortable seating areas and family restrooms. Text Concierge at 203.857.9888 to receive assistance with store, restaurant and entertainment information as well as visitor information.

MACERICHTOURISM.COM

Created for the global travel industry professional, this multilingual website provides in-depth information about Macerich centers across the US, tourism programs, incentives, and partnerships; as well as images, logos, and news for usage.

For More Information

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For complimentary access to the Visitor Savings Pass, scan here:

