# MACERICH SHOPPING CENTERS & FASHION OUTLETS

### **Tourism Fact Sheet**

### OVERVIEW

Experience the top visitor activities when traveling in the US – shopping, dining and entertainment – at our premier shopping destinations located in the heart of major cities across the country. A dynamic blend of stores, restaurants and entertainment – many of which are exclusives – as well as unparalleled guest services create the ultimate experience for visitors. Tourism programs benefit travel trade professionals and welcome both leisure guests and groups including: experiential shopping packages; visitor incentives; motorcoach meetand-greet and driver and guide incentives; group meal voucher programs; giftwith-purchase promotions; resort and hotel partnerships; MICE programs and dedicated marketing campaigns in alignment with major US destinations.

ARIZONA	1	Scottsdale Fashion Square	Scottsdale
	2	Biltmore Fashion Park	Phoenix
	3	Chandler Fashion Center	Chandler
	4	Kierland Commons	Scottsdale
	5	Arrowhead Towne Center	Glendale
CALIFORNIA	6	Santa Monica Place	Santa Monica
	7	Broadway Plaza	Walnut Creek
	8	Arden Fair	Sacramento
	9	La Cumbre Plaza	Santa Barbara
COLORADO	10	Twenty Ninth Street	Boulder
	11	FlatIron Crossing	Denver
CONNECTICUT	12	Danbury Fair	Danbury
ILLINOIS	13	Fashion Outlets of Chicago	Rosemont/Chicago
NEW YORK	14	Queens Center	Queens
	15	Fashion Outlets of Niagara Falls	Niagara Falls
OREGON	16	Valley River Center	Eugene
	17	Washington Square	Portland
PENNSYLVANIA	18	Fashion District Philadelphia	Philadelphia
WASHINGTON DC /	19	Tysons Corner Center	McLean/Fairfax
VIRGINIA			



#### ACROSS THE U.S., FIND THESE STORES, RESTAURANTS, AND ATTRACTIONS:

#### SHOPPING: APPLE

BATH & BODY WORKS

BLOOMINGDALE'S/ BLOOMINGDALE'S THE OUTLET STORE COACH

DIOR

GUCCI H&M

KATE SPADE NEW YORK

LOUIS VUITTON

LULULEMON

MACY'S

NEIMAN MARCUS NIKE/NIKE FACTORY STORE

NORDSTROM/ NORDSTROM RACK

POLO RALPH LAUREN PRIMARK

SAKS 5TH AVENUE/ SAKS OFF 5TH

SCHEELS

TIFFANY & CO

TORY BURCH/ TORY BURCH OUTLET ZARA

#### DINING EXPERIENCES:

DIN TAI FUNG GOURMANDISE SCHOOL OF SWEETS & SAVORIES NOBU SUR LA TABLE COOKING CLASS TOCA MADERA TRUE FOOD KITCHEN

#### ENTERTAINMENT EXPERIENCES:

AMERICAN GIRL ART EXHIBITS CAYTON CHILDREN'S MUSEUM CANDYTOPIA CRAYOLA EXPERIENCE HARD ROCK CAFE LEGO LIFE TIME FITNESS MOVIE THEATRES ROUND ONE ENTERTAINMENT WONDERSPACES

## **TOURISM PROGRAMS**

#### VISITOR SAVINGS PASS

The Visitor Savings Pass is complimentary and provides special savings, services and amenities from participating stores, restaurants and attractions - valued at up to \$750 in savings. Available for all visitors in digital format with password for access. Upon request: customized vouchers with company logo provided in PDF format for client distribution.

#### **EXPERIENTIAL SHOPPING @ SCOTTSDALE FASHION SQUARE**

Provide your clients and guests with a luxury shopping experience. Redcarpet welcome, champagne toast, history of luxury brands and latest fashion trends with plenty of time for private shopping during this intimate experience. Commissionable for travel professionals.

 $More\ information:\ FashionSquare.com/FashionableLuxury.$ 

#### **RESORT & HOTEL SHOPPING PACKAGES**

This award-winning program provides visitors with resort/hotel accommodations, amenities and added-value shopping. Plus, hotels located on the front doorstep of shopping destinations create a Shop & Stay experience.

#### GROUP PROGRAMS (Fees may apply.)

Group tours, spouse and incentive programs, youth sports/student travel groups all receive a VIP welcome. Convention attendees can "show your badge and save" and private events are available upon request. Specific in-store programs, i.e. fashion shows, wardrobe consultations, pre-fixe menus, and event space are offered.

**MOTORCOACH MEET & GREET** (10+ people and one-hour minimum required.) Coordinated complimentary welcome upon arrival, gift bag including Visitor Savings Pass provided. Directional map provided upon request. Motorcoach Driver & Guide Incentive Program: Check in your group at Concierge Services and both driver and guide receive an incentive. Request details for participating shopping destinations. Meal Voucher Program: Pre-paid meal vouchers for participating eateries - perfect for student groups and youth sports leagues. Request details for participating shopping destinations.

#### SIGHTSEEING TOURS AND ATTRACTION PASS PARTICIPANT

Sightseeing tours start and stop at participating Macerich centers.

Macerich centers are a proud experience provider of various attraction pass programs. (*Request details.*)

#### **CONCIERGE SERVICES**

Including complimentary WIFI, live chat with Concierge, language assistance and materials, currency exchange, luggage storage, package delivery, personal shoppers, package carry-out assistance, and visitor information courtesy of the convention and visitors bureaus. Services and amenities vary by shopping destination, request details.

#### MACERICHTOURISM.COM

Created for the global travel industry professional, this multilingual website provides in-depth information about Macerich centers across the US, tourism programs, incentives, and partnerships; as well as images, logos, and news for usage. For More Information

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For complimentary access to the Visitor Savings Pass, scan here:



