



1710 29th Street, Boulder, CO 80301

OVERVIEW

Nestled at the base of the Flatirons, Twenty Ninth Street is the premier shopping destination situated in the heart of Boulder, which is centrally located in the foothills of Colorado's Rocky Mountains, just 35 minutes northwest of Denver. Boulder enjoys 300 plus days of sunshine a year and moderate weather for visitors to enjoy this outdoor-centric destination.

With a prominent location, Twenty Ninth Street is a unique mixed-use, outdoor shopping center serving national and international visitors alike while offering a distinct retail mix. Century Boulder Theatres, Colorado Athletic Club, and Trader Joe's anchor the central neighborhood district, which features regional shops and restaurants such as Altar'd State, Anthropologie, Apple, Birdcall, BJ's Restaurant|Brewhouse, Bonobos, lululemon athletica, Madewell, Nike Live, Sephora, Shake Shack, Vuori, Warby Parker, West Elm, and Whole Sol Blend Bar. For wellness and beauty needs while you're traveling, Twenty Ninth Street has fitness retailers like Colorado Athletic Club, F45 Training, Orangetheory Fitness, Pure Barre and beauty retailers including 29th Nail Spa, Drybar, Madison Reed, Spavia and Zinke Hair Studio Aveda.

HEALTH & WELL-BEING PROTOCOL

There is no higher priority than the health and wellness of our guests, employees, retailers, and communities. We want you to feel confident when visiting our properties. We recognize that places where people gather, like shopping centers, need to be clean and welcoming. Taking recommendations from the CDC into account, efforts include:

- Intensified cleaning procedures
- Hospital-grade air filtration
- Ensuring mask compliance
- Employee wellness checks

For more information please visit macerich.com/covid19.

MUST EXPERIENCE

Enjoy an outdoor shopping, dining and entertainment experience with 300+ days of sunshine, and capture a photo of the Flatirons mountains from Central Plaza.

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- ALTAR'D STATE
 - AMAZON 4-STAR
 - ANTHROPOLOGIE
 - APPLE
 - BIRDCALL
 - BJ'S RESTAURANT | BREWHOUSE
 - BONOBOS
 - CENTURY BOULDER THEATRES
 - DRYBAR
 - LULULEMON ATHLETICA
 - MADEWELL
 - META BURGER
 - MODERN MARKET
 - NIKE LIVE
 - NOODLES + CO
 - NORDSTROM RACK
 - RAKKAN RAMEN
 - SEPHORA
 - SHAKE SHACK
 - TRADER JOE'S
 - VUORI
 - WARBY PARKER
 - WEST ELM
 - WHOLE SOL BLEND BAR

TOURISM PROGRAMS

VISITOR SAVINGS PASS

The Visitor Savings Pass is complimentary and provides special savings, services and amenities from participating stores, restaurants and attractions - valued at up to \$750 in savings. Available for all visitors in digital format with password for access. Upon request: customized vouchers with company logo provided in PDF format for client distribution.

RESORT & HOTEL SHOPPING PACKAGES

This award-winning program provides visitors with resort/hotel accommodations, amenities and added-value shopping. Plus, hotels located on the front doorstep of shopping destinations create a Shop & Stay experience.

VISITOR PROMOTIONS *(Terms & Conditions apply.)*

Seasonal visitor incentive promotions

GROUP PROGRAMS *(Fees may apply.)*

Spouse and incentive programs, group tours, and private events are available upon request. Specific in-store programs i.e. fashion shows, wardrobe consultations, pre-fixe menus, attraction event space are offered.

MOTORCOACH MEET & GREET *(10+ people and one-hour minimum required.)*

Coordinated complimentary welcome upon arrival, gift bag including Visitor Savings Pass provided. Directional map provided upon request.

SERVICES & AMENITIES

Twenty Ninth Street offers many amenities to enhance the guests' experience including comfortable seating areas and family restrooms. Text Concierge at 720.507.0600 to receive assistance with store, restaurant and entertainment information as well as visitor information.

MACERICHTOURISM.COM

Created for the global travel industry professional, this multilingual website provides in-depth information about Macerich centers across the US, tourism programs, incentives, and partnerships; as well as images, logos, and news for usage.



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